

Andhra Christian College, Guntur

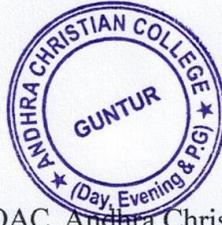
(Day, Evening and PG)

NOTICE

Date: 11-12-2018

This is to inform that there will be a Guest Lecture on “**Recent Trends in Banking**” tomorrow, i.e., on 12-12-2018, to be conducted by the department of Commerce, at 11 AM. Mr. K. Mohan Rao, Lecturer, Department of Commerce, Chalapathi Degree College, Guntur will address the seminar.

All the B. Com. students are instructed to attend the programme without fail.



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Department of Commerce

Guest Lecture Report on "Recent Trends in Banking"

Date: 12 – 12 – 2018

Venue: Department of Commerce, Andhra Christian College, Guntur

Organized by: Department of Commerce

Resource Person: Mr. K. Mohan Rao, Lecturer, Department of Commerce, Chalapathi Degree College, Guntur

Head of the Department: Dr. T. N. Usha Rani

Faculty: Mr. T. Chandra Babu, Senior Lecturer; Mr. T. V. Prakash Babu; Mrs. K. Jyothi; Ms. G. Madhuri

Objectives of the Lecture:

1. **Introduction to Recent Banking Trends:** To acquaint students with the latest trends and innovations in the banking sector, including digital banking, fintech, and regulatory changes.
2. **Understanding the Impact of Technology:** To explore the impact of technological advancements such as mobile banking, blockchain, and artificial intelligence on traditional banking practices.
3. **Awareness of Regulatory Developments:** To inform students about recent regulatory changes in the banking sector and their implications for financial institutions and customers.
4. **Preparing for Future Banking Roles:** To equip students with knowledge and skills relevant to the evolving banking landscape, enhancing their readiness for careers in finance and banking.

Summary of the Lecture:

On 12th December 2018, the Department of Commerce at Andhra Christian College, Guntur, organized a guest lecture on "Recent Trends in Banking" for B. Com. students. The session was conducted by Mr. K. Mohan Rao, a knowledgeable lecturer from the Department of Commerce at Chalapathi Degree College, Guntur, who has extensive experience in banking and finance.

He began the lecture by outlining the significant changes in the banking sector over the past decade, driven largely by technological advancements and regulatory reforms. He highlighted the shift towards digital banking, where mobile banking, online transactions, and digital wallets have become integral parts of modern banking. Mr. Rao explained how these technologies have not only enhanced customer convenience but also increased the efficiency of banking operations.

The lecture also delved into the rise of fintech companies and their disruptive impact on traditional banking models. Mr. Rao discussed how innovations such as peer-to-peer lending, crowdfunding, and robo-advisory services are reshaping the financial services industry. He also touched on the adoption of blockchain technology in banking, particularly in the areas of secure transactions and record-keeping.

Another critical aspect of the lecture was the discussion on regulatory developments, including the implementation of the Goods and Services Tax (GST) and the Insolvency and Bankruptcy Code (IBC). Mr. Mohan Rao emphasized how these regulations have affected the banking sector, particularly in terms of compliance, risk management, and financial reporting.

Throughout the lecture, he used real-world examples to illustrate the practical implications of these trends on banks, businesses, and consumers. He also engaged students in discussions about the challenges and opportunities presented by these changes, encouraging them to think critically about the future of banking.

Outcomes of the Lecture:

1. **Updated Knowledge:** Students gained up-to-date knowledge of the latest trends in banking, including the role of technology and the impact of regulatory changes.
2. **Technological Insights:** The lecture provided students with a deeper understanding of how technological advancements are transforming the banking industry, preparing them for future challenges in the sector.
3. **Regulatory Awareness:** Students became more aware of the recent regulatory developments affecting the banking industry, equipping them with essential knowledge for their careers in finance.
4. **Critical Thinking:** The session fostered critical thinking among students, encouraging them to analyze and evaluate the potential future trends in banking.
5. **Career Preparedness:** The insights provided during the lecture enhanced students' readiness for careers in banking and finance, making them better prepared to navigate the evolving landscape of the industry.

The lecture concluded with an interactive session, where students asked questions and shared their perspectives on the topics discussed. Mr. Mohan Rao addressed their queries and provided additional insights, making the session highly informative and engaging.

